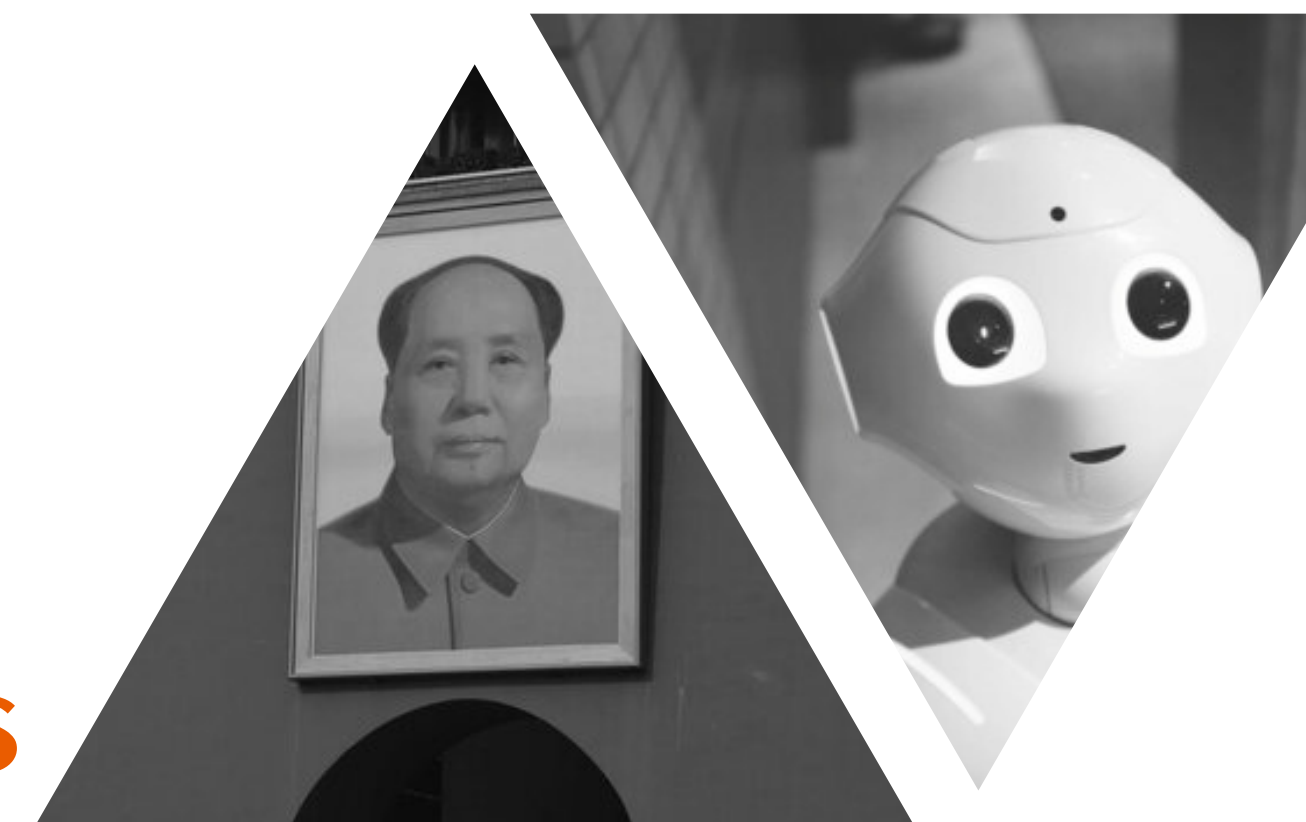


# Marc A. Ross

**GEOPOLITICAL BUSINESS COMMUNICATIONS**

















**FOUNDER + CHIEF  
COMMUNICATIONS  
STRATEGIST @  
CARACAL**

**FULL BIO:  
CARACAL.GLOBAL  
/MARC-A-ROSS**







**EXPERTISE:**

**GEOPOLITICAL BUSINESS  
COMMUNICATIONS**

**US-CHINA COMMERCIAL  
RELATIONS**

**CORPORATE DIPLOMACY**

**GEOPOLITICAL INTELLIGENCE**



## **EXPERTISE:**

**AMERICAN POLITICS + US  
ELECTION 2024**

**COMMUNICATIONS STRATEGY +  
ADVISORY**

**GHOSTWRITING + CEO THOUGHT  
LEADERSHIP**

**EVENT MANAGEMENT + CURATION**



**CARACAL IS A GEOPOLITICAL  
BUSINESS COMMUNICATIONS  
FIRM **SPECIALIZING IN GLOBAL  
BUSINESS ISSUES** AT THE  
INTERSECTION OF  
GLOBALIZATION, DISRUPTION,  
AND POLITICS.**



**CARACAL LIVES AND BREATHES AT THE INTERSECTION OF GLOBALIZATION, DISRUPTION, AND POLITICS, HOME OF THE WORLD'S MOST SAVVY PARTICIPANTS.**







**CLIENTS RELY ON CARACAL FOR  
HELP NAVIGATING TODAY'S  
INTERCONNECTED BUSINESS  
ENVIRONMENT WITH  
INTELLIGENCE, STRATEGY, AND  
ENGAGEMENT.**

**CARACAL BELIEVES THAT TO BE A  
WORLD-CLASS GEOPOLITICAL  
BUSINESS COMMUNICATOR, YOU  
NEED GLOBAL STREET SMARTS  
COUPLED WITH HOLISTIC, HIGH-  
FREQUENCY, AND HIGH-LOW  
COMMUNICATIONS.**





# LECTURES + WORKSHOPS







**A BATTLE FOR IDEAS:**

**KEYNES VS. HAYEK**

**80'S DEREGULATION**

**COMMUNICATIONS: HOW THE  
MEDIA, JOURNALISTS, BLOGGERS,  
AND SOCIAL MEDIA ARE  
COVERING GLOBALIZATION**



# AMERICA'S ROLE IN THE WORLD:

**THE G20**

**PROTECTIONISM VS. TRADE**

**US-RUSSIA RELATIONS**

**US-CHINA RELATIONS**





## **SHAPING THE FUTURE:**

**TRANSISTOR RADIOS, FAST  
FASHION + SUPPLY CHAINS**

**STAKEHOLDERS + NGOS IN THE  
INTERNATIONAL AREA**

**THE EVOLUTION OF EMPLOYMENT**





## **WORKSHOPS:**

**HOW TO BE A WORLD-CLASS GEOPOLITICAL BUSINESS COMMUNICATOR**

**HOW TO USE THE E-STOCK™ FRAMEWORK**

**HOW TO USE THE TWIN™ FRAMEWORK**







**DOWNING  
STREET SW1**  
CITY OF WESTMINSTER















**LET'S GET TO WORK.**

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**MARC@CARACAL.GLOBAL**





**CARACAL**